

# Corporate Presentation

## Orion Edutech Pvt. Ltd.

(Providing Quality Training and Quality Placement Worldwide)

By: Rohit Venaik  
Head- Global Alliances



[www.orionedutech.com](http://www.orionedutech.com)



# Company Snapshot

- **National Skill Development Corporation** partner Vocational Training and Placement company in India
- Founded in 2005
- ISO 9001:2008 Certified
- Winner of “Institute with Best Innovative Training & Industry Interface Global Awards” by World Education Congress, “Bharat Nirman Awards” “Best Vocational Training Provider Award” in 2015 by ASSOCHAM, "Skills Champions of India Award" in 2013 & “Best Vocational Training Institute Award” in 2011 by Indian Education Awards, 2011
- Over 250 State-of- Art training and counseling centers in diverse fields in India and countries across South East Asia and Africa.
- Deep penetration across urban, suburban, rural, hilly and backward areas of the countries
- Have provided training and placement to more than 1.4 lakhs students across the globe.
- Authorized Partners for highly reputed US and Indian universities.
- In FY 2014 alone the company conducted training for 100 corporates.
- Successfully trains and places an average of 100,000 students per year with its services.

## Mission

To enhance employability of the students and profitability of our Training Centers.

## Vision

To be the most preferred and sought after provider of training and development services for business, soft skills & placement.



[www.orionedutech.com](http://www.orionedutech.com)



# Current Situation Across the world

- Unemployment remains the single most important challenge in the entire world today. More so in the developing third world countries.
- Education just for its mere sake is hardly of any use if it is unable to make the student employed in the end.
- Education should ultimately help a person earn a living, stand up on his own feet and add value to his family, society, country and the world.
- For the past around a decade, Orion Edutech along with the Government in India and in other developing countries embarked on this arduous journey and has ever since achieved many milestones and awards of recognition from students, their families, the governments and their countries by providing 100 % placement guarantee to its students in India.

# Attributes that make a Person employable

- Domain Knowledge
- People skills
- Industry Experience

Orion has been able to solve these three issues simultaneously by harnessing the power of ICT in Education through its highly innovative and successful blended learning model that is better, wider, cheaper, more convenient and more employment oriented than any other conventional method across the Globe.

# Training Methodology

- Computer Based Training (CBTs)
- Blended Training through Learning Management System (LMS) and face to face learning.
- Live Instructor Led Online Training on Desktops, Laptops, Tablets and Smart Devices
- E-learning and M-Learning
- Educational E-governance

# Most Famous Program Categories

## E-learning

- Online Instructor Lead and E-learning courses

## Blended Learning

- Hotel and Hospitality Management
- IT /ITES/ Computing/ Networking
- Financial Accounting
- Mobile repairing
- Beauty and Wellness
- Construction
- Retail Management
- Nursing
- Finishing School, soft skills and customer care management

# Online Instructor Lead and E-learning Programs

- Prince 2- Foundation and Practitioner
- Soft Skills
- PMP
- Big Data / Data Analytics
- Internet of Things
- Cloud Computing
- ITIL - Foundation, Intermediate, Expert & Master.
- Financial Accounting and packages like Pastel, Tally etc.
- Certificates, Diplomas and Degrees from renowned universities of US and India.
- Any other course on Demand

# Programmes

## Hotel and Hospitality Management

- Certificate in Front Office Management
- Certificate in Food & Beverage Service
- Certificate in Accommodation Operations
- Certificate in Hospitality Management
- Certificate in Rooms Division
- Certificate in Guest Service Management

## Beauty and Wellness

- Assistant Beautician
- Assistant Hair Stylist
- Pedicurist and Manicurist

## Mobile Repairing

- Certificate in Mobile Repair Engineering
- Certificate in Laptop Repairing

## Apparel Manufacturing & Design

- Certificate in Sewing Machine Operator
- Certificate in Dress Making
- Diploma in Apparel Construction & Designing
- Diploma in Fashion Design And Technology



# Programmes

## IT/ITES/Computing and Networking

- Oracle certified professional, OCP, OCA , OCJWCD , JAVA.
- CCNA CCNP, CCSA, System security, Certified Ethical Hacking and Cloud computing.
- MCSE, MCITP, .net and range of other world recognised and respected job Oriented vocational courses.

## BPO Training and Retail Management

- Calltech Dynamic
- Diploma In Call Management
- Diploma In BPO Management

## Nursing

- Diploma in Patient Management and Nursing

# Finishing School Programs

- 21st Century Skills
- Soft skills Training
- Behaviour Training
- Leadership
- English Communication

# Snapshots on Training Sessions

## CLASSROOM TRAINING



# Snapshots on Training Sessions

## APPAREL MANUFACTURING & DESIGNING





# Snapshots on Training Sessions

## BEAUTY & WELLNESS



# Snapshots on Training Sessions

## LIVE TRAINING SESSION



# Snapshots on Training Sessions

TAB SESSION



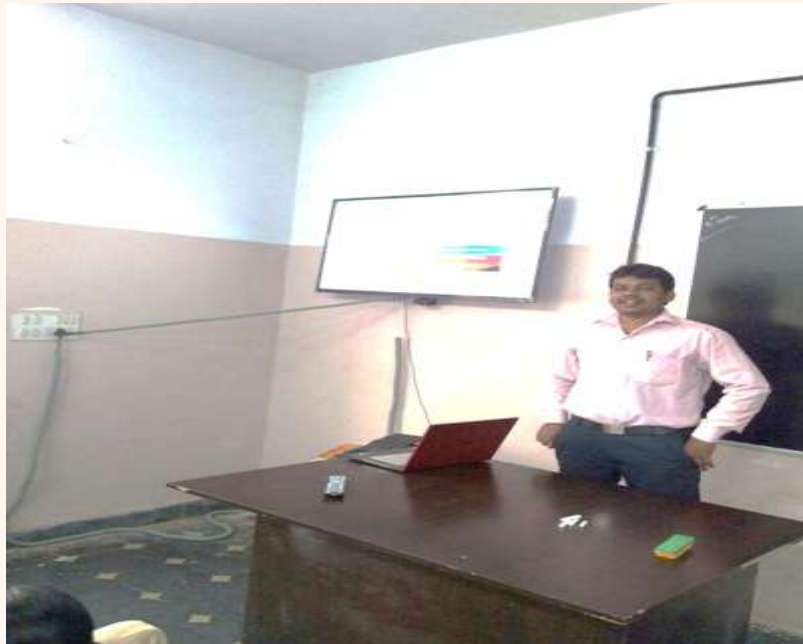
WORDSWORTH SESSION





# Snapshots on Training Sessions

## WF SKILL SESSION





# Snapshots on Training Sessions

## HOSPITALITY



# Why Orion!

- Live lectures from eminent professors from India, USA and Canada
- Latest Vocational Job oriented certificates, Diplomas, Degrees Courses, Including Graduate and Post Graduate up to the PHD level
- 100% International placement assistance for all students through our franchisee partners.
- Very Strong in Government Partnerships for small and large projects by working with the government closely and directly addressing its needs.
- 24x7 dedicated call Centre helpline from India
- Individual call centres for every country to take care of the local student queries.
- Thousands of successfully trained and well placed student and clients.
- 250 franchisees across India ,South East Asia and Africa.

# Why Orion!

- Ability to offer the most updated course offerings ranging from fundamental courses to modules in cutting edge technology
- Quarterly new product/course releases – constantly ahead of the curve and evolving
- Ability to offer graduate and post graduate programs through distance education through our Authorized Partners (AP)
- Tie Ups and partnership with leading program partners & Universities of repute
- Business ERP implemented at all our AP's that automates enrolment and admission cycles and allows linkages to Orion Corporate
- Every AP is given a country landing page linked to the Corporate website that allows every AP to benefit from our centralized and corporate level digital marketing efforts
- Well diversified and high growth potential business opportunity

# Streams Of Revenue Generation

## Revenue Streams:

- Individual Learning(Retail)
- Corporate Learning
- University Learning and Certifications, Twinning Programs
- E-learning and Online Instructor Led Training
- School Training( PPP Mode)
- Testing Services
- New Franchisee identification and Support

# Profile of Our Ideal Business Partner

- Individuals or Business houses/ Corporate who are actively looking to develop the country men employability skills through quality education distribution in in their country of residence/operation
- Passion & vision to lead in ICT education business with a holistic view towards welfare of the society and people
- Previous exposure or diversification in ICT related business is preferred, though not mandatory
- Ambitious for growth and good regional business networking capabilities and exposure
- Capability of handling a minimum of one center. Ability to expand and open multiple centers in different location desirable
- Investment capability of setting up and operating a state-of-the-art Authorized Training Center
- Ability to manage a cluster of Sub Franchisees
- Willingness and capable of investing personal time and effort in running and growing the center and building its success story

# Operating Geographies

- USA and Canada
- UK
- South America
- India, Middle East and Far East
- Africa
- Australia



# Our Collaborating Partners

 <p>GOVERNMENT OF INDIA MINISTRY OF SKILL DEVELOPMENT &amp; ENTREPRENEURSHIP</p>	 <p>N · S · D · C National Skill Development Corporation Transforming the skill landscape</p>	 <p>(An autonomous institution under the Department of Minority Affairs &amp; Madrasah Education, Government of West Bengal)</p>
<p>Labour Ministry, Ministry of Minority Affairs</p>	 <p>EMPLOYMENT GENERATION &amp; MARKETING MISSION (EGMM) <small>(Department of Rural Development, Govt. of A.P.)</small></p>	<p><b>SJSRY</b> Swarna Jayanti Shahari Rojgar Yojana</p>
 <p>EACT, Govt. of Nagaland</p>	<p>Ministry of Rural Development Government of India</p>	 <p>MAHATMA GANDHI UNIVERSITY</p>
 <p>DDU-GKY Deen Dayal Upadhyaya Gramoon Kaushalya Yojana Empowering India - Powering the World</p>	 <p>Rajasthan Skill and Livelihoods Development Corporation <small>राजस्थान कौशल एवं जीवनिका विकास निगम</small> <small>(Government of Rajasthan, India)</small></p>	 <p>Confederation of Indian Industry</p>
 <p>FICCI</p>	<p><b>NASSCOM</b></p>	 <p>Telecom Sector Skill Council</p>
 <p>RASCI Retailers Association's Skill Council Of India</p>	 <p>Security Knowledge &amp; Skill Development Council</p>	 <p>Construction Skill Development Council</p>

# Academic Partners

## India

- Amity University, India
- Himalayan University, India
- Mahatma Gandhi University
- OPJSU, India

## USA

- Logos University US
- Oracle
- Cisco
- Axelos
- Microsoft
- Pearson Vu.



# Contact Us

**Rohit Venaik**

: India Address :

28, Chinar Park, 1<sup>st</sup> Floor,  
Rajarhat Road, Kolkatta- 700157, India

Ph: +91- 9953 330 039

Email: [rohit.venaik@irionedutech.com](mailto:rohit.venaik@irionedutech.com)

Skype: rohit.venaik